

Annual Report

September 2017-August 2018

Taking a Closer Look



2832 children

participated in Wisconsin Youth Company programs during this year.

WYC by the Numbers

operates in 2 counties • in 10 school districts • programs in 26 schools • 3 4k wrap programs, 8 before school, 26 after school • 2 neighborhood centers • 5 day camps, 2 immersion camps, 7 wander wisconsin adventure trips, 113 middle school u courses



This past year has been about reflection and renewal at Wisconsin Youth Company. Over the past few years we have grown and continue to grow. We want to ensure that this growth meets the needs of our community. Through the reflection process, we renewed commitments that match our values as an organization and help us accomplish our mission. Some examples are as follows:

- our commitment to serving families with great programming that engages children
- our commitment to hiring talented and dedicated staff and promoting leadership at all levels of our organization
- our commitment to investing in our programs and our scholarship fund to provide opportunities for all children



Providing great programs for all children takes teamwork. This year we began a new partnership with West Middleton Elementary and the Middleton Recreation Department to provide wrap programming for children waiting for a later bus. We also committed to partnering with Madison Schools and Community Recreation and Madison Metropolitan School District to serve more children free of charge at Leopold Elementary.

We renewed our commitment to our staff. Our goal is to be the best place to work in the out-of-school time field. By providing paid training and professional development as well as competitive pay rate and great benefits, we attract and retain talented staff. With an average retention rate of 75%, we think we are headed toward accomplishing our goal.



We are committed to investing in the future and breaking down barriers to accessing programs. Through sound fiscal management and generous donations, we were able to add to our scholarship investment fund creating more future scholarships. We have expanded our sponsorship program to provide programs free of charge to families who need it the most. We work closely with school staff to assist families in registering for our programs.

As we reflect on this past year, we are proud of our growth and appreciate everyone who works with us to make these commitments possible. Whether you gave us the privilege of working with your child, you donated or you partnered with us to provide great programs, we thank you for supporting Wisconsin Youth Company, where kids thrive beyond the school day.

Sincerely,

Rebecca Carlin

Rebecca Carlin
Executive Director



Expanding 4K Wrap Programming



We saw an increased demand for 4K wrap programs. We are committed to running three additional wrap programs in Waukesha County for the 2018-2019 school year.

Bringing New Ideas to After School

The executive director and four program managers attended the National Afterschool Association conference in Atlanta, GA. They participated in engaging presentations and workshops from leaders in the after school field. Staff brought back great ideas to implement in our programs for the 2018-2019 school year.



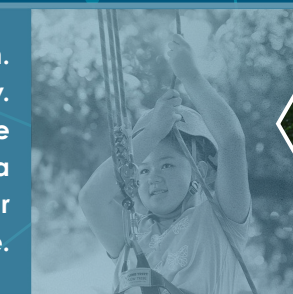
Elver Park Neighborhood Center Renovation



EPNC got some much-needed renovations with a new gym floor and flooring in the hallways and program spaces. The youth were so excited that they contributed as well by painting a wall sized mural in the teen lounge, facilitated by Brooklyn Doby. EPNC is proud to have an inviting space available for community use.

New 2018 Summer Programming

We added a second day camp in Madison. Camp Bayside ran at Franklin Elementary. Wander Wisconsin expanded to include a program based in Waunakee and a program during the last week of summer called Wander Encore.



Wisconsin Youth Company Financial Data

Support & Revenue 2017-2018

Program Fees	\$4,435,977
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Registration Fees	\$46,420
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Grants & Contributions	\$387,644
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Subsidies	\$15,225
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Investment Return	\$26,950
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Other	\$28,146
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Total Support & Revenue	\$4,931,362
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Expenses

Personnel	\$2,943,303
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Direct Program Costs	\$617,501
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Office Expenses	\$398,427
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Space Costs	\$286,978
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Insurance	\$147,430
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Marketing	\$54,440
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Professional Services	\$6,271
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Bad Debt	\$193
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Interest	\$20,042
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Depreciation	\$69,443
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Miscellaneous	\$0
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Total Expenses	\$4,544,028
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Photo Credits: Ruthie Hauge Photography

One Last Look

We expanded the way that we raise funds by adding a Get Involved page to our website that allows people to give with just a simple click.

getting involved

This year we gave \$26,123 in scholarships to families.

WYC worked with third party funders such as Dane and Waukesha Counties and City of Madison to provide financial assistance to 119 children.



working with community partners

Our centers partner with Karen's Essentials, Middleton Outreach Ministry and Falk Family Resource Center to provide much needed services in our neighborhood at locations that are convenient for families.

We are honored to host a Joining Forces for Families office in our Elver Park Neighborhood Center.

shared space

working with M.O.S.T.

Wisconsin Youth Company has four different staff members on committees of the Madison Out-of-School Time Coalition.