



**JOB ANNOUNCEMENT
WISCONSIN YOUTH COMPANY
SOCIAL MEDIA INTERN**

We are looking for an enthusiastic learner who has experience with social media and wants to do meaningful work to join our communications team for a paid internship.

Position Summary: This position will support the communications director in creating social media content and gain valuable hands-on experience while making a difference in the community. Under the direction of the communications director, the social media intern will be responsible for creating content for several social media platforms. The internship can be between six months to one year depending on the intern's schedule.

Primary Responsibilities:

- Assist with design and execution of social media campaigns
- Track social media engagement to identify high-performing ideas and campaigns for scalability
- Perform social media marketing research
- Brainstorm and research ideas for original content

Qualifications/Skills:

Education: Currently enrolled in college or university

Experience: Completed relevant course work, projects, or internships related to social media marketing

Computer Skills: Proficiency in Microsoft Office products, and key social media platforms. Knowledge of Sprout Social, WordPress, and graphic design a plus.

Communication Skills: Excellent writing skills; must proof for syntax, style, and content

Employment Benefits:

Employment benefits for staff working 15+ hours include but are not limited to:

- Paid holidays
- Wellness reimbursement
- Dental insurance

Hours & Pay: Part-time, LTE, 10-20 hours per week, \$16/hour

Standard business hours Monday-Friday, flexible schedule hours to work around class schedules and fulfill internship requirements. Reports to communications director.

How to Apply: Send cover letter and resume to hiringcommittee@wisconsinyouthcompany.org

Equal Employment Opportunity and Affirmative Action Employer