



# Thrive in Stride

**Fun Run/Walk**  
Sponsorship Opportunities



May 20, 2023

A family-friendly fun run/walk to **support essential out-of-school time programs!**

Wisconsin Youth Company's mission is to engage youth in opportunities to be their best selves and provide safe spaces where children can grow, learn, and thrive beyond the school day.

*Thrive in Stride* will bring together families, friends, and community partners from more than 15 different school sites and neighborhood center programs to raise money for high-quality out-of-school time programming, financial aid, and support for working families in Dane and Waukesha Counties.

*Thrive in Stride* takes place along **3 miles of beautiful nature trails** at **Pheasant Branch Conservancy**, with rest stops along the way where event participants can take a break, re-hydrate, and refuel. Along the route are hidden scavenger hunt spots with a special prize for participants who find all of them!

**At the end of the route, everyone is invited to celebrate together** with outdoor games, prizes, and treats!

## Presenting Sponsor | \$5,000

- Company name will brand the *Thrive in Stride Fun Run/Walk*
- Company logo featured in event email communications
- 10 complimentary event registrations (child or adult)
- Company logo and link featured on event webpage
- Presenting sponsor logo featured on event t-shirts
- Social media post with link to your website
- Opportunity to place business card, coupon, or item in event goody bag
- Optional on-site tent or booth space for after party celebration
- Invitation to partner appreciation events

**(Your support is equal to one full year of tuition assistance for a child to access essential after school programs)**



## Power Walk Sponsor | \$2,500

- Company logo on trail marker signage at event and event t-shirts
- 8 complimentary event registrations (child or adult)
- Company logo and link on event webpage
- Social media post with link to your website
- Opportunity to place business card, coupon, or item in event goody bag
- Company recognition in event email marketing and communications
- Optional on-site tent or booth space for after party celebration
- Invitation to partner appreciation events

**(Your support is equal to a full scholarship for one child to attend 10 weeks of summer day camp)**



## Promenade Sponsor | \$1,250

- 6 complimentary event registrations (child or adult)
- Company logo and link on event webpage
- Company recognition in event email marketing and communications
- Opportunity to place business card, coupon, or item in event goody bag
- Company name on event t-shirts
- Invitation to partner appreciation events

**(Your support is equal to two weeks of summer camp for a child or one month of Middle School U summer courses)**



## First Step Sponsor | \$500

- 4 complimentary event registrations (adult or child)
- Company name and link on event webpage
- Opportunity to place business card, coupon, or item in event goody bag

**(Your support is equal to a scholarship for one child to attend a week-long summer camp program)**

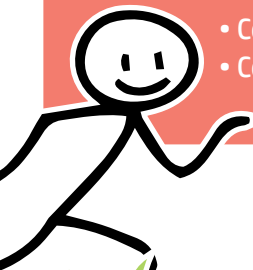


## Snack Sponsor | In-Kind

- Company name and link on event webpage
- Company logo at two snack stations along event trail

## Hydration Sponsor | In-Kind

- Company name and link on event webpage
- Company logo at two hydration stations along event trail



## Frequently Asked Questions

**What if it rains?** | We believe there is no bad weather as long as you are dressed appropriately! We will hold *Thrive in Stride* rain or shine and invite all event participants, guests, and sponsors to join us! If it does rain, just remember to bring your rain gear.

**When is the event?** | *Thrive in Stride* will be held Saturday, May 20. The event will start at Orchid Heights Park and take participants on a 3-mile loop through Pheasant Branch Conservancy.

**Will there be opportunities to interact with event participants?** | Yes! After the walk/run event, there will be an after party celebration at Orchid Heights Park featuring outdoor games and activities, food trucks, and space for sponsors to put up tents\* and be out in the community.

\*Putting up tents is a benefit of some levels of sponsorship and not others, please read through each benefit level to see what best fits your business.

Illustration Credit: Dreamstime.com (stick people only)

## Please reach out!

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Wisconsin Youth Company is a 501 c3 non-profit organization dedicated to engaging youth in opportunities to be their best selves and **providing safe spaces where children can grow, learn, and thrive beyond the school day.**

