



Our Mission | We engage youth in opportunities to encourage them to be their best selves

Proudly serving Dane and Waukesha Counties

Madison | Middleton | Waunakee | Verona | Merton | Kettle Moraine | Waukesha

98 summer program staff **11** summer camp locations

84 school year program staff **22** school year program locations

1,548 children attended Wisconsin Youth Company programs this year

55,534
pounds of food distributed
through Elver Park Neighborhood
Center Food Pantry

531
unique individuals were served
through the food pantry

Executive Director Letter

This year has been about finding balance. The COVID-19 pandemic shifted our reality. It changed the way we operated in our daily lives. Through different stages, new guidance, changing school policies and new treatments for the illness, things continued to shift. Wisconsin Youth Company had to find balance in a changing reality. To maintain a level stance, we chose a focal point: We focused on the fundamentals of our work, caring for children, families, and staff to balance ourselves in the changing world.

As schools re-opened for the 2021-2022 School Year, Wisconsin Youth Company opened all of its After School programs for the first time since March 2020. With the Child Care Counts monthly payments and Beyond the Classroom grant of slightly more than \$1 million, we were ready to hire new staff and provide tuition assistance for families who faced economic challenges through the pandemic.

We faced new COVID challenges as cases spiked and we managed contact tracing and public health reporting for the highest number of positive cases we had seen through the entire pandemic. We managed changing guidance on best COVID practices as each of the seven school districts in which we operate programs created their own COVID policies.

We faced staffing challenges as the great resignation swept the country and many industries raised pay rates to attract workers. After years of difficult and risky in-person work through the pandemic, we experienced staff burnout and saw talented staff leave the field of childcare.

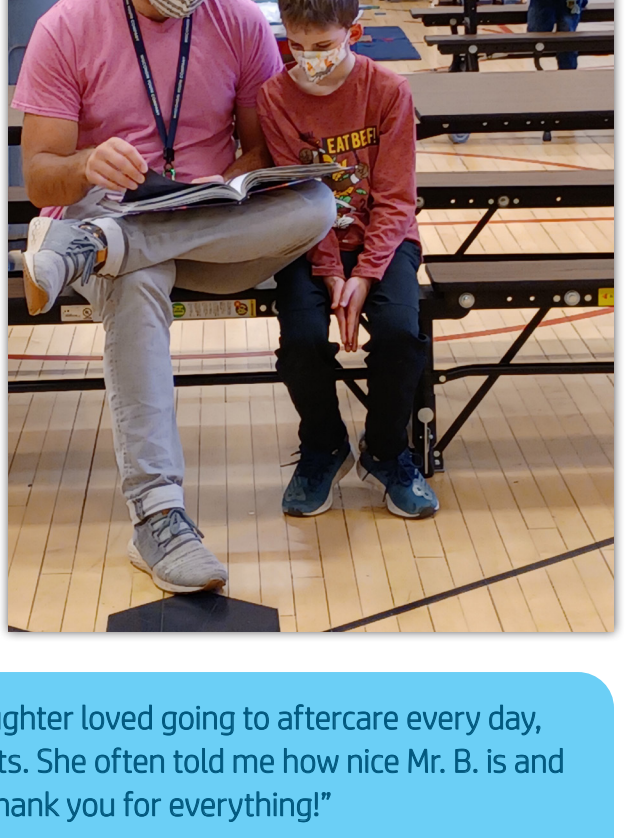
Each time reality shifted, we found our balance.

We focused on the fundamentals:

- Caring for children and being positive adult role models.
- Helping families by providing the care they need at a cost they can afford.
- Supporting staff by raising pay rates, offering new benefits, and working hard to maintain our positive culture of caring in the workplace.

This year, we found our balance. We solidified the foundation of what is important in our organization. Our team is strong. And we are ready to continue the work into the future.

— Rebecca Carlin, executive director



Parents Say ...

Please note: Families are varied and the use of the word Parent(s) refers to the adult(s) who are responsible for the child(ren).

"We are so thankful for Mr. B. and your program! My daughter loved going to aftercare every day, and she was engaged in all sorts of activities and projects. She often told me how nice Mr. B. is and how she liked how he would play games with the kids. Thank you for everything!"

"Victoria and Finn went above and beyond to create a welcoming, engaging program for the children this year. They are to be commended for their hard work and caring hearts. They made After School a place my daughter always looked forward to going to each day."

"Lucy absolutely loves the After School program. She is so excited about the crafts and activities they do."

"I would like to give Ms. Pam and Ms. Rita a 10 out of 10 stars! My daughter adores them and has such a great time! She is sad when she has to get picked up early because she doesn't want to miss the fun projects they always have planned."

"After School is often my kids' favorite part of the day. Ms. Monica is amazing! So patient, caring, attentive to needs, and creative with activities."

"Thank you to the staff. This is such a challenging job, and you are very important to making our family life work."

Letter from the Board Co-Chairs

As another unique and challenging year comes to a close, we continue to be grateful for the impact Wisconsin Youth Company has on our communities. We remain hopeful that with each passing year, our efforts to help the talented and passionate staff allow us to be better, and to do better.

It is an honor and a privilege to serve as co-chairs of Wisconsin Youth Company. The board is committed to supporting an organization that provides kids with opportunities to thrive beyond the school day. We are especially proud that Wisconsin Youth Company safely provided quality programs to 1,548 students this past year. Additionally, through increased fundraising efforts and a commitment to every child, Wisconsin Youth Company provided scholarships to 223 families in need. Examples like these are how we live the mission of engaging youth in opportunities to encourage them to be their best selves.

We are also living through an unprecedented moment in time when it comes to staffing shortages. Not unlike other businesses or industries, Wisconsin Youth Company has faced challenges with finding staff for programs. We want to assure you this organization continues to think creatively about how to address this issue. Wisconsin Youth Company has added sign-on bonuses as well as retention bonuses and additional benefits. We are confident the ideas being discussed, culture in place, and steps taken to date, position the organization well for a strong future.

The board remains steadfast in its commitment to fostering a culture that celebrates diversity, promotes inclusion, and enhances equity. We believe in and support every child, family, and community.

On behalf of our board of directors, we offer our sincere gratitude to the parents, children, and staff who make up Wisconsin Youth Company. Thank you for inspiring us and making us a part of your community.

Nate Jorgensen, board co-president | Alexis Bourgeois, board co-president



Staff Say ...

"I've found that everyone is willing to support each other and share their knowledge."

"Safety protocols have been very transparent and well thought out. The Risk Management team as well as my directors have done a great job of keeping my staff and I up-to-date on the newest safety protocols and procedures."

"WYC is very family oriented and that is much appreciated. This is the first place that I have worked for that I truly feel a part of a family but also feel that I am supported during times I need time off or extra support."

"WYC values its employees and puts their safety first. When doing Risk Management trainings on program, I value that staff are always mentioned and a part of that equation."

"No one likes to make mistakes and I know that if I make a mistake or error, I can talk to my supervisor & get it figured out without worrying."

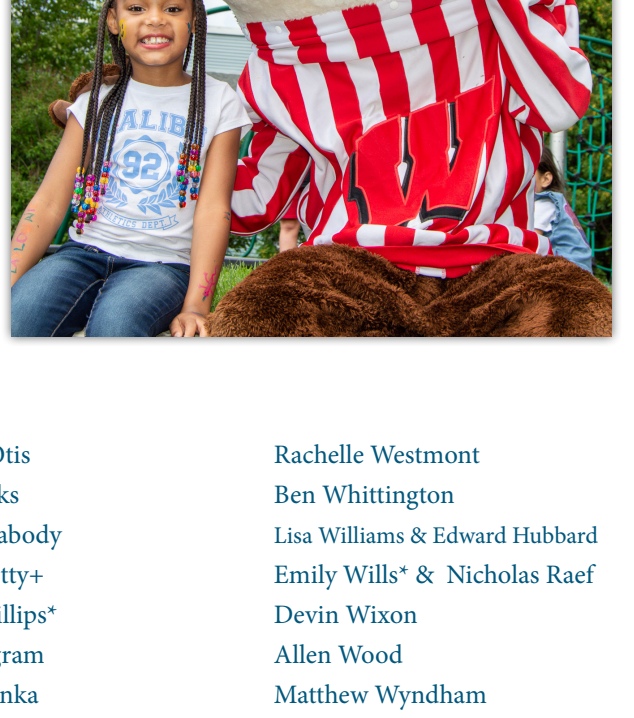
"They make sure rules are in place to protect kids and staff to create a fun working environment."

"I enjoy the staff/co-workers and believe Wisconsin Youth Company is a great organization and provides great programs for children."

Commitment to Funding the Gap

The past year has shown what we are truly capable of and what gaps we, as a community, must continue to fill. The incredible investment in childcare programming by the federal government through the Child Care Counts program and the Beyond the Classroom grant opened our eyes to the sheer number of families whose lives could be changed by receiving tuition assistance for After School and summer camp programs. Over the past year, Wisconsin Youth Company has provided more than \$300,000 in tuition assistance for children to attend 4K Wrap, Before and After School, and summer camp programs.

Although the grant period has ended and those funds are no longer available, Wisconsin Youth Company is committed to continuing to support families by focusing fundraising efforts to provide at least some tuition assistance to every child who received financial assistance over the past year. Growing to meet the need is imperative as we work to ensure that children and families have opportunities to thrive.



Thank You 2021-2022 Donors

Gifts made between September 1, 2021 and August 31, 2022

Best Friends
(Gifts of \$1,500+)

Tulika Bose & Kevin Black
Jean Colvin
Scott & Betsey Wills

Friends
(Gifts of \$750-\$1,499)

Laura & William Bird
Nicholas Brown
Rebecca* & Charlie Carlin
The Coburn Family
Rory Foster
Julianne+ & Bryan Lind
Ryan McKnight
Barbara+ & Don Springer

Buddies
(Gifts of \$250-\$749)

Doug Dittmann
Theodore Lyons
Hilary & Brian McElroy
Erin Mullan-Towns
Tracie Parent
Rachel & Mark Shikowski
Stacy Miller & David Somalski
Amanda Stein
Kay Stevens
Steve & Jacqui Suleski
Anonymous Donors

Neighbors
(Gifts up to \$250)

Vaidas Aksamitauskas
Alley Family
Amy Arnold
Ann Baker
Rukmini Banerjee
Batt Family
Nathan Beck
Toni Beirl
Laura Bermudo
Billy Boos*
Ellen Boyle
Kevin Branch

Jo Braugher
Monique Bryson
Debra Burken
Jennifer Burken-Bretts
Lindsey Buscher
Janine Bussa
Michael Cardiff
Rick and Bobbi Carlin
Andrea Chiles
Rebecca Cole
Erin Courtenay
JT Covelli
Thomas Cramarossa
Deal Family
Lisa Dugdale
Laura Eastman
Wendy Eggert
Christl Eggleston
Gayle Elsner
Michael Forbes
Erika Freeman+
Thomas Friedrich
Radhika Ganesan
Thomas Genao
Sara Giacalone
Susan Godin
Nancy Goetz
Kerry & Michael Goldrosen
Amie Gorman
Kirk & Chris Hager
Nicole Handel
Scott Hanson
Lisa Hawk
Mitchell Horrie
Tina Huisman
Andrew Interisano
Christopher Interisano
Alexandria Jacobson*
Nate Jorgensen+
Nicole Judnic
Janel Kalish
Arthur Kerwin

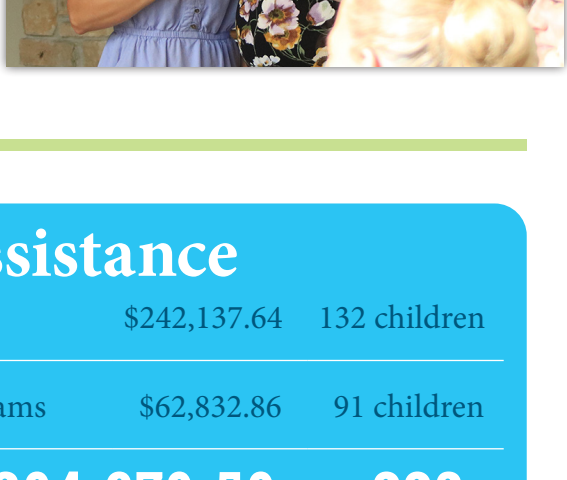
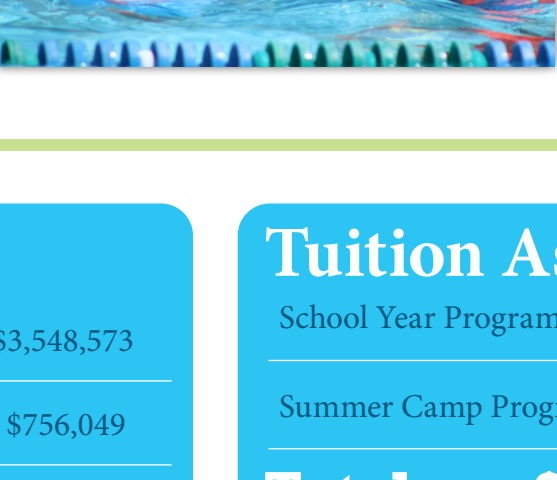
Jordan Kizmann
Jon Koelsch
Jeremy Kofopp
Jacinda Kott
Regan Kregness*
Kreitzer Family
Jessica Krust
Christopher Kubiak
Kirstie Laatsch
Tracy Lemaster
Khara Leonard
Tara Liddicoat
Lienau Family
Anne Lindgren
Kristi Line
Patrick Litonjua
Xiaoxu Liu
JC Love
Bensen Loveless
Emily Lyle
Harjinder Mahatta*
Julie Majerus
Mike Maloney
Elizabeth Manriquez
Gabriela Marquez
Christina Matusiak
Colin Maybee
McCorkle Family
Virginia McGill
Heather Messer
Gloria Meyer
Rudi Meyer
Jenny Mickelson
Mullaney Family
Julie* & Mike Monahan
Layla Moosavi*
Kathleen Moosavi
Anne Morrison
Mullaney Family
Diane Neutzel-Butts*
Beth Nguyen
Trisha O'Connell

Amber Otis
Sally Parks
Jenny Peabody
David Petty+
Jinny Phillips*
Daija Pigram
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Rodriguez Family
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Brooke Saucier
Christina Saunders
Annmaria Scalia
Stacey Schaefer
Shawna Shalk
Andrew Schirmer
Heidi Schultz
Cara Silverman
Matthew Simmons
Jennifer Simon
Divya Sinha
Kathy* & John Smith
Stortz Cashen Family
Jenna Stoughtenger
Katy Svec
Jon Tack
Kevin Tebrinke
Carol Tolejano
Joel Trowbridge
Anne Walsh
Tatiana Warrick
Carrie Waters Schmidt
Kyle Wenig

Rachelle Westmont
Ben Whittington
Lisa Williams & Edward Hubbard
Emily Wills* & Nicholas Raef
Devin Wixon
Allen Wood
Matthew Wyndham
Jennifer Zahari
Creal Zearing
Daniel Zinn
Anonymous Donors

Corporate & Foundation Funding

Alliant Energy Foundation
Attic Angels
CAP Times Kids Fund
Child Care Counts
City of Madison
Dane County
DOA Beyond the Classroom
Findorff
Group Health Cooperative
Husky Homes
Kahler Slater
Krupp General Contractors
Madison Gas & Electric
Madison South Rotary Foundation
Madison Community Foundation
Middleton Community Church
Moh's Martial Arts
Poulsen Enterprises, Inc.
PRL Foundation
SwimWest
TDS
Upper Iowa University
Wegner CPAs
Widen Family Foundation
Wisconsin Bank & Trust



Financial Breakdown

Expenses	
Personnel	\$3,548,573
Direct Program Costs	\$756,049
Office Expenses	\$75,626
Space Costs	\$170,761
Insurance	\$127,671
Marketing	\$37,763
Professional Services	\$54,985
Interest	\$19,079
Depreciation	\$80,318
Other	\$37,023
Total	\$4,907,847

Tuition Assistance		
School Year Programs	\$242,137.64	132 children
Summer Camp Programs	\$62,832.86	91 children
Total	\$304,970.50	223

Support & Revenue	
Program Fees	\$2,941,384
Registration Fees	\$32,415
Grants/Program Support	\$1,539,795
Donations	\$75,593
Other	\$24,493
Child Care Counts	\$493,675
Total	\$5,107,355

