



**JOB ANNOUNCEMENT
WISCONSIN YOUTH COMPANY
DIGITAL MARKETING SPECIALIST (HYBRID)**

Wisconsin Youth Company (WYC) has an opening for a digital marketing specialist in Madison, WI. We are looking for an individual to join our communications team who is detail-oriented, embraces creativity, and fosters teamwork.

Why Work for Wisconsin Youth Company?

- \$750 sign-on bonus!
- Wisconsin Youth Company values its staff. We provide competitive pay, a variety of benefits, and know the importance of work-life balance.
- We offer a dynamic environment and culture that is safe, friendly, inclusive, and collaborative.
- The digital marketing specialist position is the perfect full-time job that offers a mix of work-from-home and in-person opportunities.

Position Summary: This position, under the supervision of the communications director and in collaboration with the communications team, develops and implements digital marketing campaigns to promote Wisconsin Youth Company's mission, raise awareness of our work, and raise funds. This individual is responsible for creating multi-channel content including social media, web, and email.

Schedule & Rate of Pay: Year-round full-time position, starting at \$23 per hour, non-exempt Standard business hours Monday-Friday, hybrid position between home and our co-working space in Madison. Exact schedule will be determined upon hire.

Qualifications:

- Excellent verbal, written and interpersonal communication skills
- Proficiency with Adobe, Canva, and Microsoft Office products
- Strong knowledge and experience with different social media channels and online marketing tools
- Experience with photo editing and design software is preferred
- Experience with WordPress is preferred
- AA degree required; bachelor's degree preferred, with coursework in communications, marketing and/or graphic design

Employment Benefits: We offer a comprehensive benefit package for full-time employees including, but not limited to:

- Generous vacation, sick/personal leave and holidays
- Health and dental insurance
- Fitness membership reimbursement
- Madison Metro bus pass
- Student loan pay-down and college save-up plans
- Company paid life insurance & disability
- 403(B) plan with employer match
- School age childcare benefit- send your child to Wisconsin Youth Company programs free of charge!

How to apply: Apply online at wisconsinyouthcompany.org/staff/work-with-us/ or email your resume to hiringcommittee@wisconsinyouthcompany.org.

Equal Employment Opportunity and Affirmative Action Employer