



# Annual Report

September 2022 - August 2023

Proudly serving Dane and Waukesha Counties

Madison | Middleton | Waunakee | Verona | Merton | Kettle Moraine | Waukesha

Our Mission | We engage youth in opportunities to encourage them to be their best selves.

12

Camp Locations

20

School Year Programs

68

School Year Program Staff

1,461

Children Attended Program

80

Summer Program Staff





## Executive Director Letter

This year, Wisconsin Youth Company accomplished a lot. More than 1,400 children participated in programs through the school year and summer. Along with increased enrollment, our organization remained committed to ensuring programs were accessible to children and families with financial need. More than 100 children received tuition assistance, making it possible for them to attend programs. Wisconsin Youth Company sponsored enrollment for 70 children to attend completely free of charge.

Also this past year, Wisconsin Youth Company ramped up advocacy work with some big success. As part of the 2022-2027 strategic plan, the organization focused on the importance of advocacy and sharing our story. This year that work included:

- Convening more than 30 local providers, in partnership with Madison Out-of-School Time coalition and Madison Community Foundation, to discuss ways to work together to advocate for funding at the state level.
- Meeting with legislators from both parties to educate them on the impact childcare funding has had on our children and families.
- The Secretary of the Wisconsin Department of Children and Families visited our 4K wrap program at Cushing Elementary.
- I created and presented a training on advocacy to local out-of-school time providers in Dane County.

**The children, families, and staff who make up the Wisconsin Youth Company community are too important to give up on now.**

In the midst of all of this success, our organization carried the largest deficit we have faced in recent memory. Rising inflation, the need to raise wages to be able to hire talented staff, and the loss of government relief dollars combined to put a large financial strain on the organization. Rather than pass that cost directly on to families who already cannot afford the true cost of care, Wisconsin Youth Company carried the financial burden. Our long history of sound financial management made it possible for us to survive. The children, families, and staff who make up the Wisconsin Youth Company community are too important to give up on now.

Our dedicated staff will find ways to spend less while still operating engaging programs with quality materials. Our leadership will continue to advocate for additional funds from local government to support the essential work of caring for children. Our board and development team will continue to creatively fundraise to meet the ever-growing needs of families in our community.

Over the past few years, Wisconsin Youth Company has continued to demonstrate that our organization is capable, resilient, and steadfast in our commitment to our community. We look forward to the next 50 years of serving the children, families, and staff of south central Wisconsin.

*Rebecca Carlin*, Executive Director



## Board Letter

For almost 50 years, Wisconsin Youth Company has provided out-of-school care that allows children and families to thrive — regardless of what life throws at all of us.

The numbers continue to speak for themselves. Program enrollment remains high — with waitlists. Scholarships and financial aid are budgeted for and provided for families in need. Staff retention — with thoughtful engagement and fair wages — is stable. And there are creative parallel partnerships so we can provide families access to food pantries, bike giveaways, Thanksgiving baskets, book drives and more to round out our services and care.

The challenges come — and will continue to come — as we're living and leading through the impacts of inflation, lack of government funding and financial strain. Despite the challenges, we are inspired by how Rebecca and all the WYC staff gracefully, courageously and creatively navigate obstacles.

As a board, we are committed to our mission and programs. Join us this year as we celebrate 50 years of continued commitment and quality programming for our children.

*Julianne Lind*, Board President

## Parents say ...

“My son’s favorite thing about school this year is After School care. He BEGS me to go (we only do three days a week) and is so disappointed on car pickup days. He loves everything about his time in After School Care and I’m so pleased that it’s a safe, enriching space I know he loves. It makes it easier for me to stay at work and get things done knowing how much he enjoys this time.”

“This has been such a phenomenal program for my daughter. She struggled emotionally starting kindergarten and Isis and Loubna worked really well with us to help her. She’s improved so much and is so happy at After School care. Thank you!”

“Thank you for this program! My daughter is a bit of a home body; I’m glad she had time after school to make new friends and learn how to navigate new experiences.”



# Financials

## Support & Revenue

Program Fees .....	\$3,603,624
Registration Fees .....	\$33,132
Grants/Program Support .....	\$473,756
Donations .....	\$53,442
Other .....	\$94,336
Child Care Counts .....	\$536,934
<b>Total .....</b>	<b>\$4,795,224</b>

## Expenses

Personnel .....	\$3,839,122
Direct Program Costs .....	\$615,898
Sponsored Enrollment .....	\$82,533
Office Expenses .....	\$459,784
Space Costs.....	\$145,775
Insurance .....	\$129,310
Marketing.....	\$13,867
Professional Services.....	\$76,550
Interest .....	\$14,754
Depreciation.....	\$78,674
Other .....	\$141,650
<b>Total .....</b>	<b>\$5,597,918</b>



“We love [Wisconsin Youth Company]! All the teachers have been amazing. They’re so caring, kind, and so wonderful with the kids. We’ve had nothing but a positive experience the last two years and are so thankful our child has an amazing safe and fun place to go after school.”

– WYC Parent

# Thank You Donors!

\*Current staff member +Current Board member

No matter the amount, each contribution makes a difference for the children and families in need of safe spaces outside of school hours. Thank you for your generosity.

Rather than recognizing individuals based on the amount given, this year we are celebrating the commitment our donors make by giving and continuing to give year after year. Your dedication is inspiring.

## 5 Year Donor

- Rebecca Carlin \*
- Gloria Meyer

## 4 Year Donor

- Tulika Bose & Kevin Black
- Jennifer Burken-Brett +
- Rick & Bobbi Carlin
- Christl Eggleston
- Lisa Williams & Edward Hubbard
- Nate Jorgensen +
- Jordan Kizmann
- Lienau Family
- Anne Lindgren
- Ryan McKnight
- Monahan Family
- Layla Moosavi \*
- Justine Newhouse
- Rock Family
- Andrew Schirmer
- Barbara Springer + & Don LeBois
- Kay Stevens
- Emily Wills \*
- Scott & Betsey Wills

## 3 Year Donor

- Alley Family \*
- Laura & William Bird
- Ellen Boyle
- Elaine & Nicholas Brown
- Debra Burken
- Jean Colvin
- Cork Family
- Thomas Cramarossa
- Gayle Elsner
- Thomas Friedrich
- Mitchell Horrie
- Andrew Interisano
- Chris Interisano
- Nicole Judnic
- Julianne + & Bryan Lind
- Patrick Litonjua
- Theodore Lyons
- Harjinder Mahtta \*
- Mary McCarthy
- Hilary & Brian McElroy
- Virginia McGill
- McKelvey Family
- Heather Messer
- Erin Mullan-Towns & Brian Towns
- Stacy Miller & David Somalski
- Karen Moncher & Jerrold Robaidek
- Pfeiffer Family
- Jinny Phillips \*
- Trisha Pinka
- Shelley Reidt

- Rodriguez Family
- Paula Ryan
- Matthew Simmons
- Kathy & John Smith
- Stortz Cashen Family
- Jenna Stoughtenger
- Jon Tack

## 2 Year Donor

- Anderson Family
- Bannen Family
- Billy Boos \*
- Bridget Brazeau
- Andrea Chiles
- Kari & Tim Davis
- Erika Freeman +
- Radhika Ganeshan
- Sara Giacalone
- Arthur Kerwin
- Alexander King
- Regan Kregness \*
- Kirstie Laatsch
- Tara Liddicoat
- Kim Luke
- Michele Malloy
- Elizabeth Manriquez
- Gabriela Marquez
- Jenny Mickelson
- Kathleen Moosavi
- Douglas Morsbach
- Diane Neitzel-Butts \*
- Sally Parks
- Patterson Family
- David + & Leslie Petty
- Aaron & Cara Rock-Singer
- Brigitte Rodewald
- Jacqueline Rojas
- Ilana Rosen
- Carrie Waters Schmidt
- Heidi Schultz
- Hayley Shilling & David Havas
- Sarah Smith
- Amanda & Ben Stein
- Thapa Family
- Andy & Caitlyn White
- Creal Zearing
- Chris Ziemba

## First-Time Donor

- Deborah Archer
- Ali Beyer \*
- Katherine Bleyl
- Alexis Bourgeois +
- Anne Buffington
- Bobbi Burg
- Victoria Bush
- Trevor Bynoe
- Rita Chelmo \*
- Monica Cloutier \*
- Sarah Coyle
- Kathleen Crawley
- Emma Lee G Davis
- Allison Ebert
- Linda C Eisele
- Jennifer Endicott
- Salgado Fani
- Arielle Ferris
- Emily Gallagher
- Tyra Gardner
- Robert Godin
- Tara Grays
- Christine & Thomas Griesheimer
- Megan Hamilton
- Nancy Harney

- Cindy Holzmann
- Julie Houg
- Courtney Howard \*
- Thomas Kuech
- Marzena Kuhiwczak
- Stephanie J Beirne Leuer
- Yarisma Lopez
- Jen Lucas
- Susan Matthews
- Lynn McAllister
- Richard McAllister \*
- Dalton Miles +
- Megan Miller
- Lindsey Moser
- Jennifer Niggemeier \*
- Marv & Vickie Nonn
- Renata Okonkwo
- John Ostergaard
- Bri Quasius
- Sylvia Ramirez
- George Renier
- Kevin Rilea
- Lindsay Rogers
- Marissa Rosen
- Jordan Rosenblum
- Julia Rudnitzky
- Andrew Ruis
- Raquel Ryckman
- Deandra Schmocker
- Ruth Schommer
- Mark Seidenberg
- Melissa Siems
- Nicole Simon
- Snezana Stanimirovic
- Qin Stechmann
- Claire Strader
- Bruce Thalley
- Hailey Van Mullem
- John Van Note
- Stephany Vargas
- Laura Velotta
- Molly Walsh
- Jen Weber \*
- Andrea White
- Nichole Wright
- Taylor Zimmerman \*
- Beth Zuehlke +

## Organizations

- CAP Times Kids Fund
- Catalent
- City of Madison
- Dane County Department of Human Services
- Downtown Rotary Foundation
- DOXA Church
- Exact Sciences
- EZ Office Products
- Findorff
- First Student
- Group Health Cooperative
- Husky Homes
- Krupp General Contractors
- Madison Community Foundation
- Madison Gas and Electric
- Madison South Rotary Foundation
- Midvale Community Lutheran Church
- National Financial Services
- Numbers for Nonprofits
- Leaping Hound Travel
- Technology Education Foundation
- TruStage
- Upper Iowa University
- Wisconsin Bank and Trust

*Based on giving database information starting in 2017.*

